

Agenda | Day 1

Tuesday, November 19th, 2019 | The British Museum, London

9:00 - 10:00	REGISTRATION DESK AND GENIUS BAR OPEN WITH LIGHT REFRESHMENTS				
10:00 - 10:15	WELCOME Daniel Cohen, Graduway Founder and CEO				
10:15 - 11:00	IN THE ALUMNI RELATIONS WORLD NOTHING CAN BE CERTAIN EXCEPT FOR DEATH AND TAXES Simon Jones, The Manchester Grammar School				
11:00 - 11:30	NETWORKING BREAK				
11:30 - 12:30	EUROPE VS. U.S.A - WHO HAS THE RIGHT MODEL?				
	Chris Marshall (Chair) Graduway	Jenifer Andrasko UVA Alumni Association	Christine Fairchild University of Oxford	Andrew Harris Aston University	Amanda Stallings Texas Christian University
12:30 - 13:30	NETWORKING LUNCH				
13:30 - 14:00	BECKETT CONNECT - CHANGING THE CULTURE				
	Richard Allen Leeds Beckett University		Jackie Holden Leeds Beckett University		
14:00 - 14:30	MEASURING ROE AT COKE SCHOLARS				
	Carolyn Norton Coca-Cola Scholars Foundation				
14:30 - 15:00	NETWORKING BREAK				
15:00-16:30	BEST PRACTICE & SHOWCASING SUCCESS BREAKOUT: K-12 & INDEPENDENT SCHOOLS				
	Sevonne Eliyahu (Chair) Graduway	Elisabeth Anderson Bryanston School	Simon Jones The Manchester Grammar School	Pauline Krebbers The British School In The Netherlands	Amy Weinberg Brentwood College School
	BEST PRACTICE & SHOWCASING SUCCESS BREAKOUT: HIGHER EDUCATION				
	Chris Marshall (Chair) Graduway	Barbara Baraga University Of Ljubljana	James Johnston Sheffield Hallam University	Elizabeth McWilliams University Of Cambridge	Ursula Rigamonti Università Bocconi
16:45-18:30	GET-TOGETHER RECEPTION AT BUNGA BUNGA				

*Please note that the summit agenda is subject to change.

Agenda | Day 2

Wednesday, November 20th, 2019 | The British Museum, London

8:00 - 9:00	REGISTRATION DESK AND GENIUS BAR OPEN WITH LIGHT REFRESHMENTS			
9:00-10:00	LINKEDIN BEST PRACTICE AND LATEST DEVELOPMENTS Charles Hardy, LinkedIn			
10:00-10:45	NETWORKING BREAK			
10:45-11:45	GRADUWAY'S NEXT GENERATION PLATFORM Michael Schurder, Graduway			
11:45-12:00	GRADUWAY AWARDS CEREMONY			
12:00-13:00	NETWORKING LUNCH			
13:00-13:45	INDUSTRY TRENDS IN ALUMNI ENGAGEMENT Chris Marshall, Graduway			
13:45-14:05	GIVING ALUMNI A ROLE IN THE EDUCATION OF YOUR STUDENTS Amy Weinberg, Brentwood College School			
14:05-14:25	LAUNCHING BIMM CONNECT - UNDERSTANDING YOUR AUDIENCE Anthony Giles, British & Irish Modern Music Institute (BIMM)			
14:25-14:45	ALUMNI RELATIONS BEST PRACTICE SUCCESS STORIES			
14:45-15:15	NETWORKING BREAK			
15:15-16:00	QUESTION TIME PANEL: TACKLING THE BIGGEST ISSUES FACING ADVANCEMENT			
	Chris Marshall (Chair) Graduway	Louise Bennett (IDPE)	James Davis University College London (UCL)	Rob Shorthouse English Schools Foundation
16:00-17:00	FREE TIME TO VISIT SOME OF THE MUSEUM EXHIBITS			

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Graduway exclusively hosts the Graduway Leaders Summit (GLS) as a gathering of leaders and executives who work in alumni relations and career services.

Delegates attend to listen to the industry's thought leaders, share best practices, develop professionally and network extensively.

